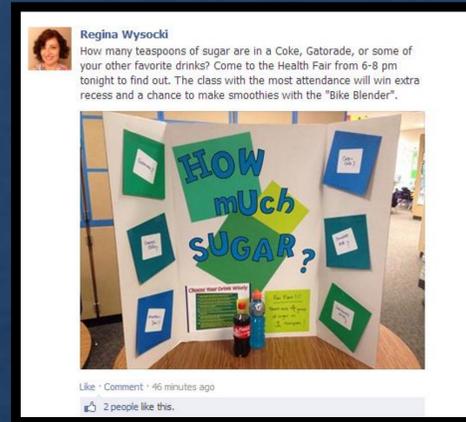


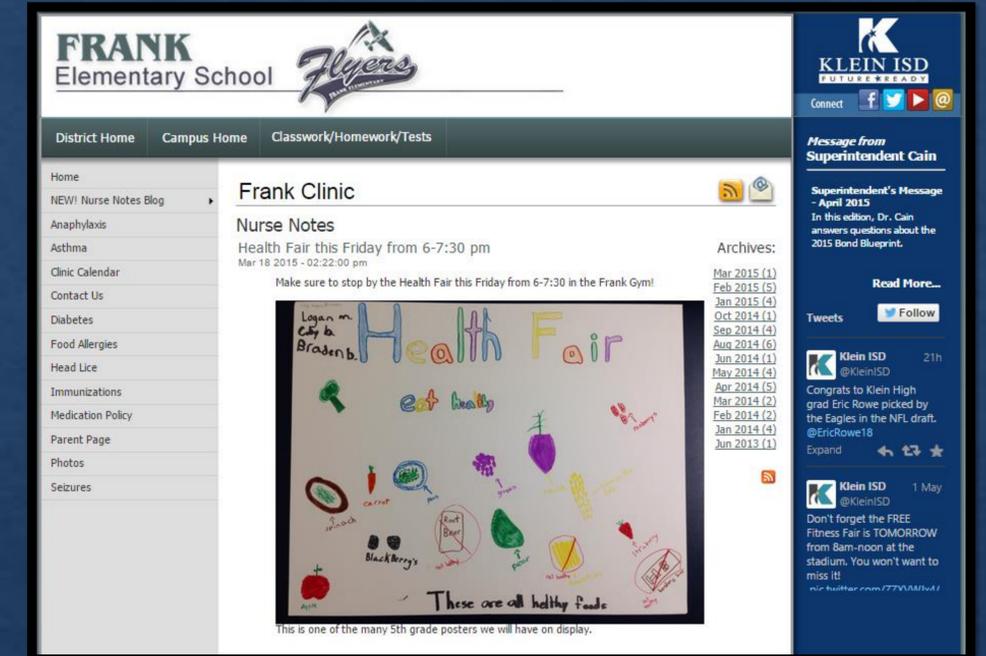
School Nurses connecting with students, families and communities via Social Media



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 I disclose the absence of personal financial relationships with commercial interests relevant to this educational activity within the past 12 months



Klein ISD @KleinISD · 16h
KISD Health Services encouraged students to participate in Global Handwashing Day. #IWashMyHands
Reply Retweet Favorite



- How can school nurses use social media responsibly?**
- Collaborate with your District stakeholders
 - Follow ANA guidelines for social media use
 - Tap into existing campus/district social media campaigns
 - Promote school nurse role and wellness campaigns
 - Connect digitally with parents/students via websites and blogs
 - Partner with your parent/teacher organizations
 - Provide evidence based resources
 - Organize a committee to plan posts and vet content
 - Expand your sphere of influence into the digital universe

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The students in our schools today are digital natives who grew up with technology such as personal computers, cell phones and the Internet.
 (Premsky, 2001)



“Healthcare is now on the cusp of a new approach to communication in patient care. The tools are evolving quickly and nurses will have a role to play.”
 (Weaver, Lindsay & Gitelman, 2012)